



fibre economy

ABOUT US



FIBRE ECONOMY

VISION

Fibre Economy is a start-up social enterprise working towards a world without textile waste.

MISSION

To redirect high vis and corporate uniforms from landfill by delivering our workwear waste management service 'Second Life Workwear' to companies across Western Australia. We provide people living with disability employment, and connect workwear to people in need.

OUR VALUES

C

COLLABORATION

We are passionate about collaboration and understand that the textile waste crisis can only be solved through interdisciplinary engagement.

A

ADAPTABILITY

We understand that every business is different and sometimes things change. We work closely with clients to ensure our service can be adapted to existing and future operations.

R

RELIABILITY

Building a relationship of trust with both our clients and stakeholders is paramount to us. Consistently delivering high-quality services, support and results is core to our mission.

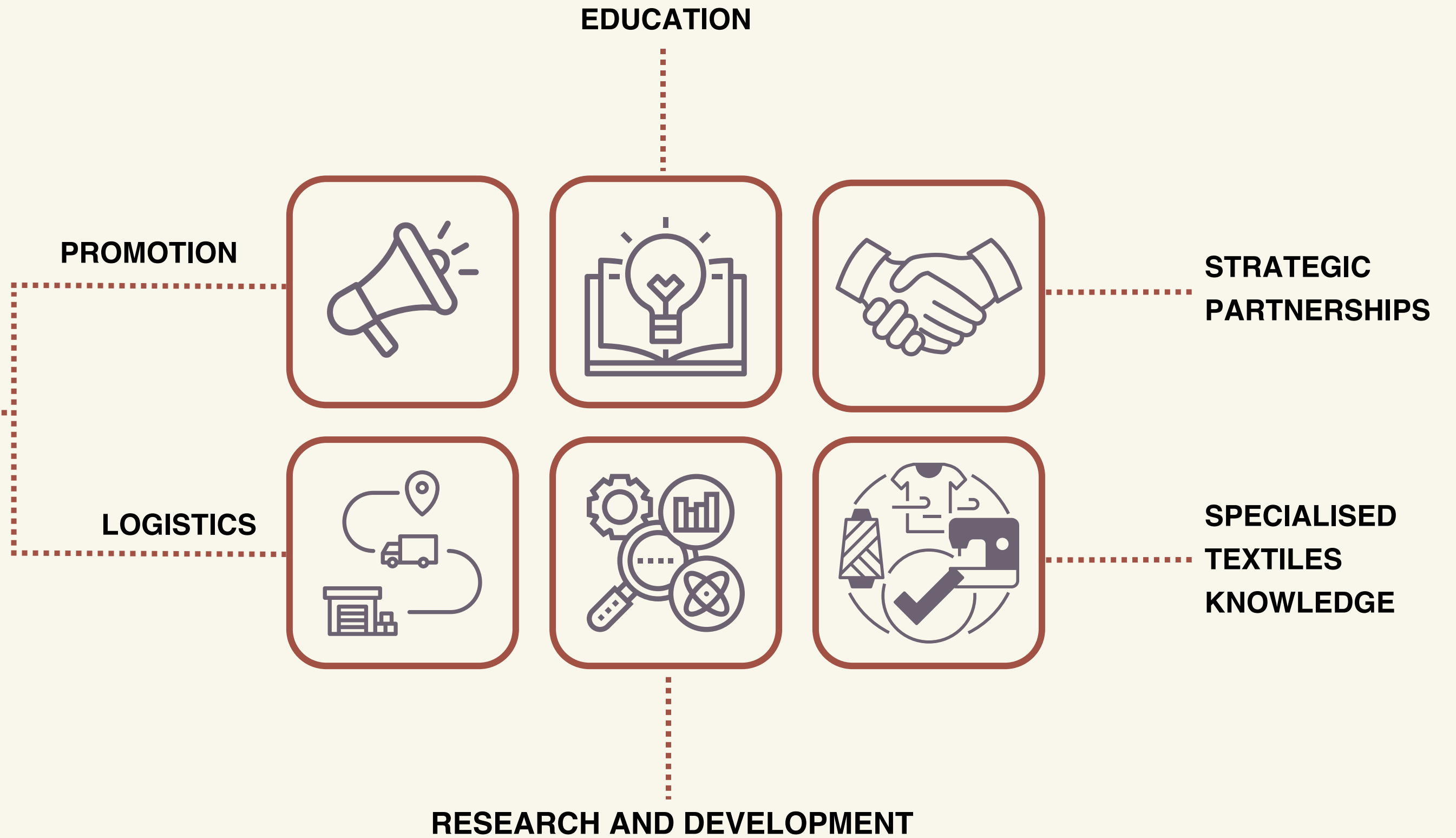
E

EQUALITY

We are passionate about unlocking the value in textile waste, so that everyone in the community has equal access to employment and workwear. We hope to ensure future generations inherit a waste-free planet.



EXPERTISE



OUR SERVICE

Our service takes a holistic approach, and is designed to address your company's textile waste at 3 intervention points:



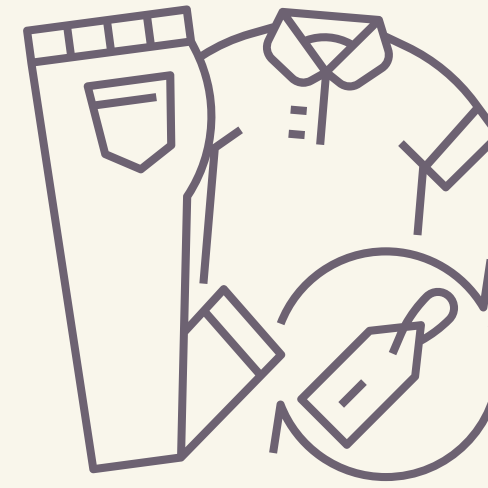
DESIGN

■ Sustainable uniforms

Improving recyclability of uniforms by assessing and implementing changes to design.

■ Effective collection systems

Establishing a collection system that works for your company, and is sustainable long term.



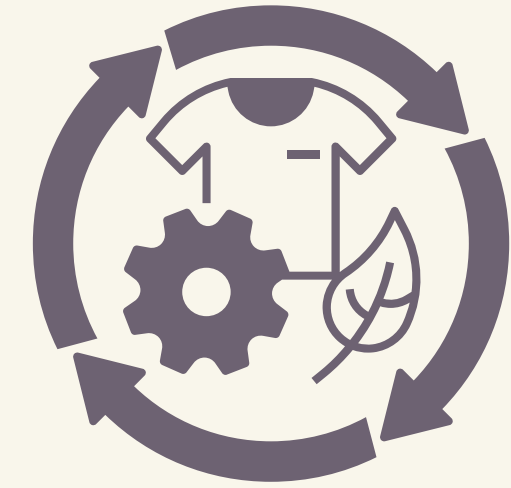
CONSUMPTION

■ Reduce your waste

We identify ways to reduce consumption, improve ordering systems and implement takeback systems to reduce textile waste.

■ Educate employees

Educational content is delivered through posters and educational workshops, encouraging employees to become more conscious consumers.



END OF LIFE

■ Redistribute and recycle uniforms

Workwear is redistributed to charity, upcycling and recycling avenues in our Circular Network, or resold.

■ Create impact

By reducing textiles sent to landfill, providing employment opportunities to people with disabilities and connecting workwear to people in need.

HOW IT WORKS



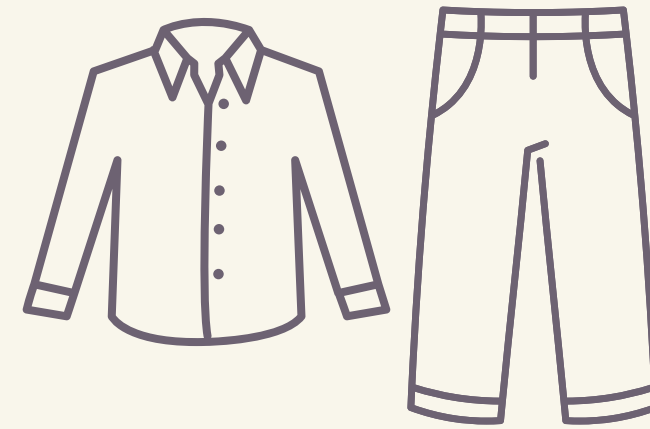
COLLECT

We work with your company to establish a collection system where employees can discard their unwanted uniforms responsibly.



TRANSPORT

Workwear is collected by Fibre Economy and transported to our Social Enterprise Partner.



SORT & DISMANTLE

Our partner, Good Sammy, sorts, cleans, debrands and dismantles the workwear, ready to be redistributed.



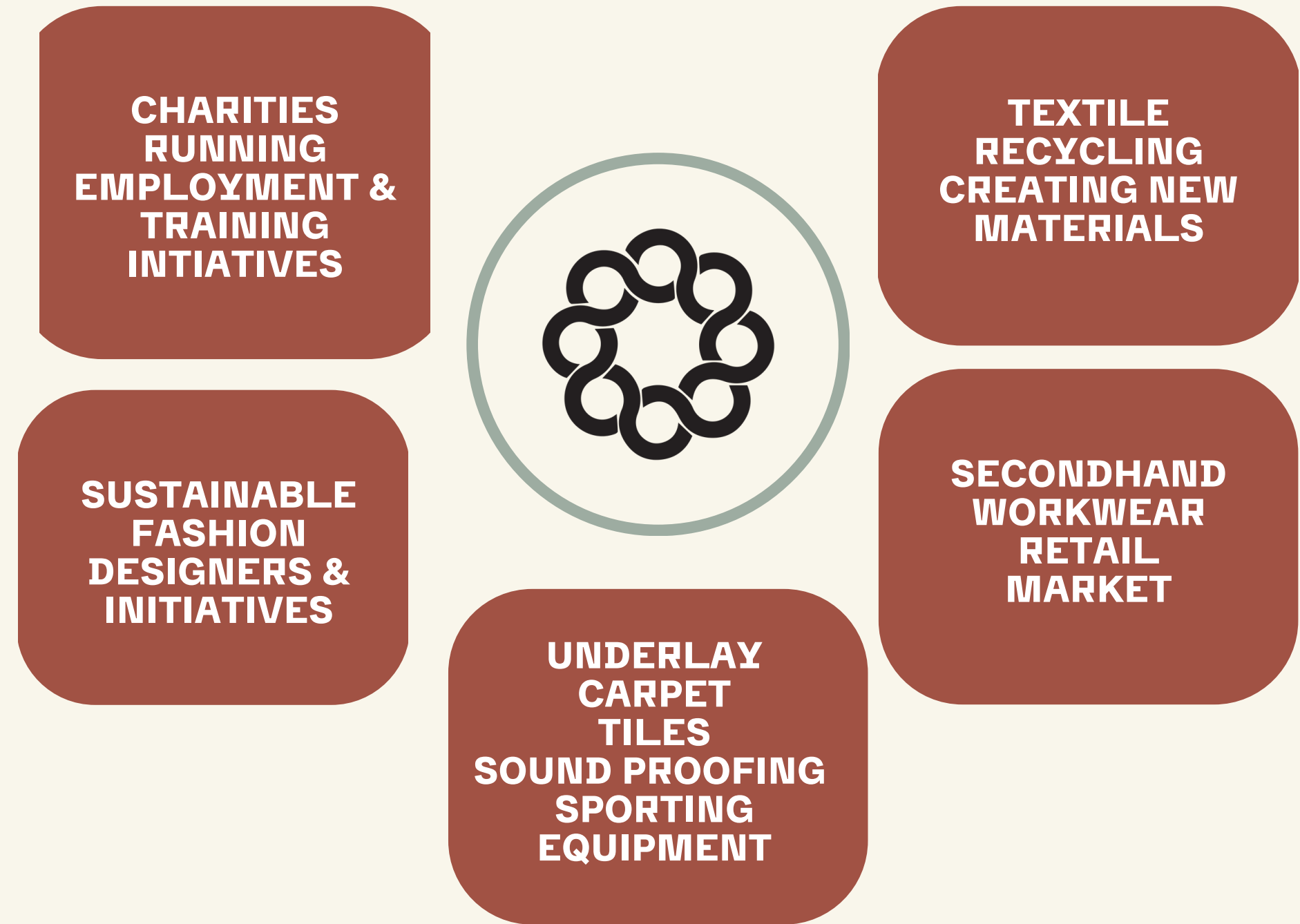
REDISTRIBUTE

Workwear is redistributed to charity partners and upcycling/recycling partners, turned into new products or resold.

OUR CIRCULAR NETWORK

All workwear is redistributed across partners within our Circular Network. Our goal is to keep all redistribution avenues onshore in order to grow the textile waste management and resource recovery sector here in Australia.

To ensure that wearable uniforms are providing a benefit to communities in the areas in which our customers operate, we also aim to partner with and redistribute workwear to local charities.

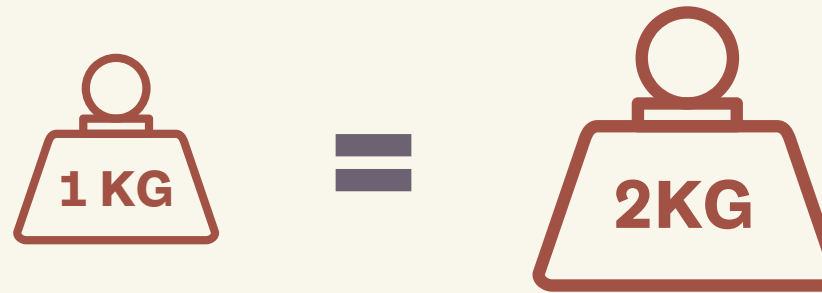


ENVIRONMENTAL IMPACT

SO FAR...

1.2
TONNES
TEXTILES DIVERTED
FROM LANDFILL

2.5
TONNES
CO2 EMISSIONS
AVOIDED



of unwanted textiles
diverted from landfill

of CO2 emissions
avoided*



Target shipment
size

of CO2 emissions
avoided* per shipment

Landfill diversion

Diverting textiles from landfill,
preventing environmental
degradation.

Data collection

Data collected throughout our
service is used to effectively
address the issue of textile
waste on a larger scale.

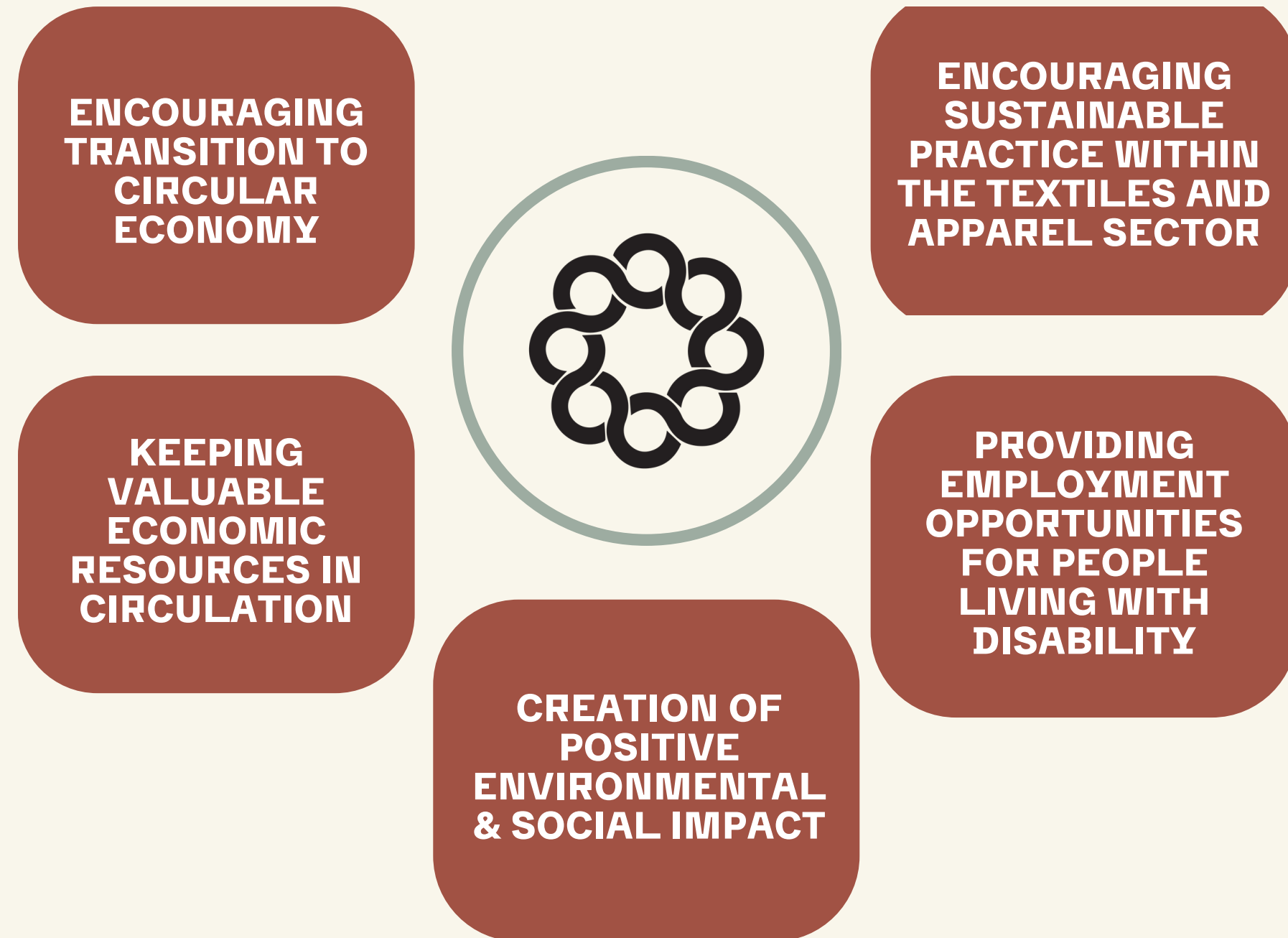
CO2 emissions reduction

Diverting unwanted workwear from landfill
prevents CO2 emissions.

Textile recycling research

There is currently no textile recycling
occurring in WA. Our research aims to
develop a pilot project to establish recycling
infrastructure locally.

SOCIAL IMPACT



Our service empowers the community, promotes sustainability education, and provides solutions to enable the shift to a circular economy in Western Australia.



By partnering with Good Sammy Enterprises, we provide employment opportunities for people with disability. The team are employed throughout our supply chain with jobs including grading, sorting, dismantling and logistics. Workwear is also donated to Good Sammy for resale in their Op Shop Stores.

THE TEAM



SHANNON ITZSTEIN
Director of Operations



CLAUDI JVR
Director of Communications



MOLLY RYAN
Director of Education

Fibre Economy was born through a collective vision, brought to life by diverse skills presented by each of our co-founding directors. The team has honed their specialised knowledge through international experiences in the circular fashion and textile industry and working in the mining and operations sector. We pride ourselves on being one of the first start-ups in Western Australia to tackle the textile waste crisis. Co-founded in 2019, our team has worked diligently to develop strong industry partnerships and establish a network of redistribution avenues. We care about people and the planet and contextualise this through everything we do to ensure that textile waste's social, environmental and economic value is realised.

JOIN US ON OUR MISSION TO CREATE A WORLD WITHOUT TEXTILE WASTE



CONTACT


Shannon Itzstein


+61 404 977 227

shannon@fibreeconomy.com

FOLLOW US

   @fibreeconomy

 fibreeconomy@gmail.com

 www.fibreeconomy.com